



WETM
201 Humboldt St
Rochester, NY 14610

Butler Till Media
1565 Jefferson Rd
Bldg 200 Ste 280
Rochester, NY 14623

Contract # 1455732

Schedule Dates 10/31/16-11/08/16
Advertiser Tom O'Mara/State Senate/Republican/NY (83428)
Agency Butler Till Media (10961)
Product Political - State Senate (1074)
Brand O'Mara for NYS Senate (559614)
Salesperson Irons, Ruth Ann (3342)
Sales Office Elmira
Buyer Name
Phone/Fax /
CPE 51/1021/3347
Account Types Local/Political
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 10/28/16
Last Modified 10/28/16
Entered By Ruth Irons
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,064.50
Net Total \$17,365.50
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Nov. 2016	79	\$20,430.00
Grand Total:	79	\$20,430.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	5A- Channel 18 News	5	X	X	X	X	X			5	\$75.00	\$375.00	Elmira (WETM)	Daypart EM	10/28/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	9A- Today Show 9-10A M-F	2	X	X						2	\$60.00	\$120.00	Elmira (WETM)	Daypart DT	10/28/16
3.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	12P- WETM News 12pm	5	X	X	X	X	X			5	\$55.00	\$275.00	Elmira (WETM)	Daypart DT	10/28/16
4.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	12P- WETM News 12pm	2	X	X						2	\$55.00	\$110.00	Elmira (WETM)	Daypart DT	10/28/16
5.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	9A- Meet The Press	1							X	1	\$350.00	\$350.00	Elmira (WETM)	Daypart DT	10/28/16
6.0	Normal Line / News	10/31/16-11/04/16	3	:30	4:58P- WETM News	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart EN	10/28/16
7.0	Normal Line / News	11/07/16-11/08/16	3	:30	4:58P- WETM News	2	X	X						2	\$300.00	\$600.00	Elmira (WETM)	Daypart EN	10/28/16
8.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:29P- WETM News 530P	5	X	X	X	X	X			5	\$450.00	\$2,250.00	Elmira (WETM)	Daypart EN	10/28/16
9.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:29P- WETM News 530P	2	X	X						2	\$450.00	\$900.00	Elmira (WETM)	Daypart EN	10/28/16
10.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58P- WETM News	5	X	X	X	X	X			5	\$600.00	\$3,000.00	Elmira (WETM)	Daypart EN	10/28/16
11.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:58P- WETM News	2	X	X						2	\$600.00	\$1,200.00	Elmira (WETM)	Daypart EN	10/28/16
12.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5A- Channel 18 News	2	X	X						2	\$75.00	\$150.00	Elmira (WETM)	Daypart EM	10/28/16
13.0	Normal Line / News	11/06/16-11/06/16	3	:30	6P- WETM News @ 6	1							X	1	\$275.00	\$275.00	Elmira (WETM)	Daypart EN	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7:01P- Jeopardy	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart PA	10/28/16
15.0	Revised Line (RevL) / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA	10/28/16
Est 15.0	Unapproved (RevL) / SPOT	11/07/16-11/07/16	4	:30	7P- Optional Network Offering	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA	10/28/16
16.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7:30P- Wheel of Fortune	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart PA	10/28/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:30P- Wheel of Fortune	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA	10/28/16
18.0	Normal Line / News	10/31/16-11/04/16	3	:30	10:59P- WETM News	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart LN	10/28/16
19.0	Normal Line / News	11/07/16-11/07/16	3	:30	10:59P- WETM News	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Daypart LN	10/28/16
20.0	Normal Line / News	11/05/16-11/05/16	3	:30	10:59P- WETM News	1						X		1	\$275.00	\$275.00	Elmira (WETM)	Daypart LN	10/28/16
21.0	Normal Line / News	10/31/16-11/04/16	3	:30	6A- Channel 18 News		1	1	1	1	1			5	\$225.00	\$1,125.00	Elmira (WETM)	Daypart EM	10/28/16
22.0	Normal Line / News	11/07/16-11/08/16	3	:30	6A- Channel 18 News	2	X	X						2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/28/16
23.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7A- Today Show		1	1	1	1	1			5	\$225.00	\$1,125.00	Elmira (WETM)	Daypart EM	10/28/16
24.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	7A- Today Show		1	1						2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/28/16
25.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7A- Saturday Today Show	1						X		1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/28/16

CONFIRMATION CONTRACT

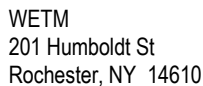
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Comments:



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